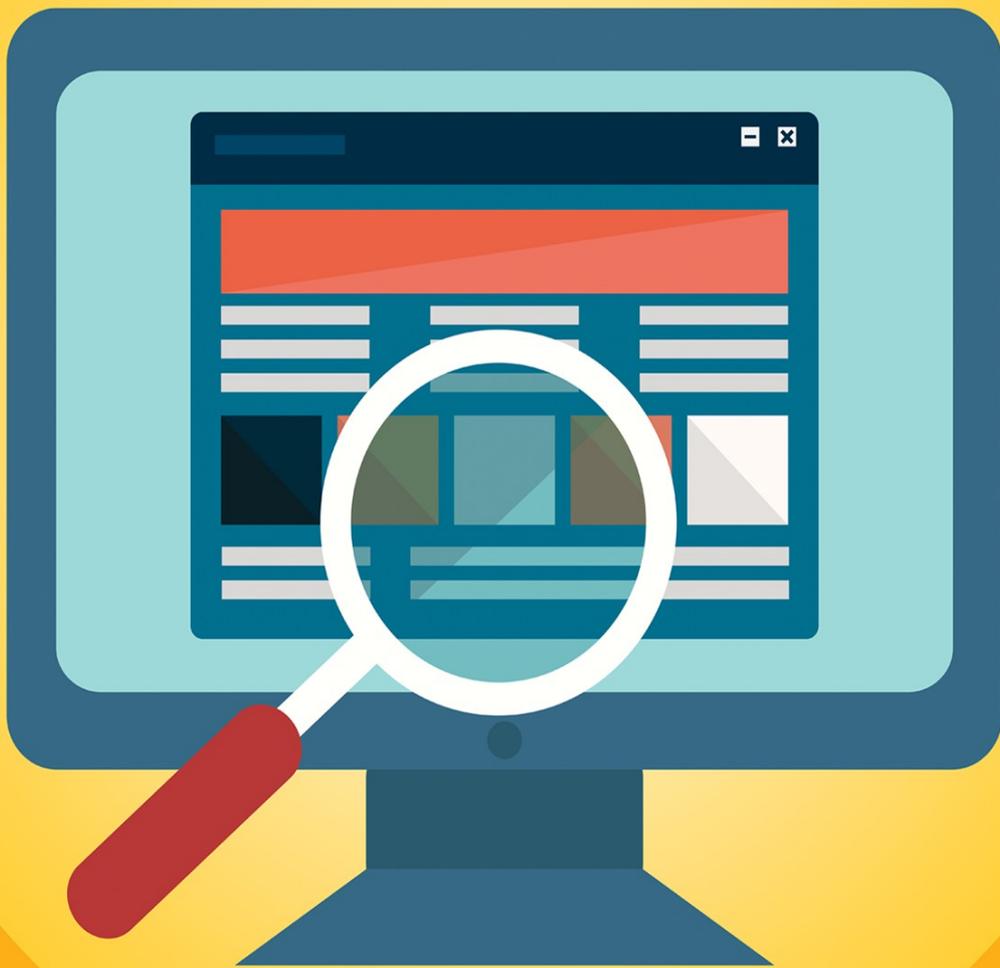


# THE NEW GUIDE TO SEO



## **Your Ultimate SEO Resource Sheet**

SEO isn't about relying on tools to spin your content and submit your links anymore but that is not to say that you can't still benefit from a number of different tools and resources. This sheet will point you to some of the most useful websites, articles and apps to help you get even more from your SEO efforts.

### **Freelance Sites**

The top freelance sites for SEO are:

- UpWork ([www.upwork.com](http://www.upwork.com))
- Elance ([www.elance.com](http://www.elance.com))
- People Per Hour ([www.peopleperhour.com](http://www.peopleperhour.com))
- Fiverr ([www.fiverr.com](http://www.fiverr.com))
- Freelancer ([www.freelancer.com](http://www.freelancer.com))

You can also use a number of different webmaster/marketing forums in order to find even more SEO services. Some of the best include:

- Warrior Forum ([www.warriorforum.com](http://www.warriorforum.com))
- Digital Point Forums (<https://forums.digitalpoint.com>)
- Black Hat World ([www.blackhatworld.com](http://www.blackhatworld.com))

You'll be able to find a number of useful things using these sites, which will range from partners to work with, to SEO services, to writers and designers. Be wary of low quality SEO companies though and refer to the book for tips on finding the best quality SEO providers.

### **Backlink Checker**

The backlink checker at SmallSeoTools (<http://smallseotools.com/backlink-checker/>) is one of many but it is an effective and well-made tool that will give you a rather comprehensive list of backlinks, even including PDFs. This allows you to check your own links, as well as to look at links coming from the competition. You can use this to find inspiration for places to add your own links!

### **Google's Own Tools**

There are a number of powerful tools that Google itself provides for site owners to manage their own SEO. These include...

#### *The Links Disavow Tool*

<https://www.google.com/webmasters/tools/disavow-links-main?pli=1>

This tool can be used to remove unwanted backlinks from your profile. This way, Google won't 'count' those links when considering your site's position in the SERPs.

#### *The Mobile Friendliness Test Tool*

<https://www.google.co.uk/webmasters/tools/mobile-friendly/>

This tool can be used to check if your site meets Google's criteria for mobile friendliness. If it does, then your site will be shown in 'mobile search'. If it does not, then you might not appear in searches made with mobile devices.

#### *Page Speed Tool*

<https://developers.google.com/speed/pagespeed/>

This tool can help you to check the speed of your site. This is another important factor that Google will look at when considering your ranking, so it's important to double check!

### **Blogs and Further Reading**

There are plenty of blogs and sites devoted to SEO tips and strategies. Two of the best are:

#### *MOZ Blog*

<https://moz.com/blog>

This is one of the most well known blogs on the web about SEO and is absolutely comprehensive in its coverage. You'll find in-depth guides to all manner of aspects of SEO here!

#### *Smart Passive Income*

[www.smartpassiveincome.com](http://www.smartpassiveincome.com)

This is a site that is less directly about SEO and more focussed on general internet marketing and making money from websites in order to generate a passive income. It's a friendly and well-written site that is very easy to follow along with.

Of course there are many more sites to check out which include:

Search Engine Land ([www.searchengineland.com](http://www.searchengineland.com))

Search Engine Journal ([www.searchenginejournal.com](http://www.searchenginejournal.com))

Matt Gutts: Gadgets, Google and SEO (<https://www.mattcutts.com/blog/>)

All of these are very useful for breaking news in the industry!